



Bio: Charlie Lawson

unnaturalsuccess.com

charlie@unnaturalsuccess.com

+44 (0) 7974 208018

Charlie Lawson – The Unnatural Networker. Professional relationships speaker and trainer, especially for people that don't like to network.

Charlie is a very Unnatural Networker.

Most networking speakers believe it is easy to talk to strangers. Charlie helps other Unnatural Networkers gain confidence by putting networking across from the point of view of someone who'd rather avoid it completely.

His first book, *The Unnatural Networker*, was released in 2014, and has helped countless business owners learn how to network effectively. His second book, *The Unnatural Promoter*, was released in 2021, and focuses on helping people that don't like to blow their own trumpet to be brilliant at self-promotion.

Charlie is a renowned and highly regarded keynote speaker, and gained his expertise from 13 years as national director for BNI in the UK & Ireland. He now trains other unnatural networkers, particularly those in the professional services sector, to achieve success from networking.

In his spare time, he'll mostly be found doing triathlons, while keeping his fingers crossed that Spurs will one day finish above Arsenal in the league.